

NEW ENGLAND DEVELOPMENT

Project Type:
Mixed-Use

GLA:
2,000,000+ sf

Address:
100 CambridgeSide Place
Cambridge, Massachusetts
02141

CAMBRIDGE**SIDE**

CAMBRIDGESIDE

Cambridge, Massachusetts

A visionary redevelopment of CambridgeSide is transforming this iconic shopping destination into a dynamic, mixed-use, transit-oriented development in the heart of East Cambridge, one of the country's hottest office and lab markets and region's fast-growing residential neighborhood.

Upon completion, CambridgeSide will feature six interconnected buildings totaling 2 million square feet and includes retail, restaurant, lab, office, residential and hotel uses.



NEW ENGLAND DEVELOPMENT

75 Park Plaza
Boston, Massachusetts 02116
617.965.8700
NEDevelopment.com



The Property

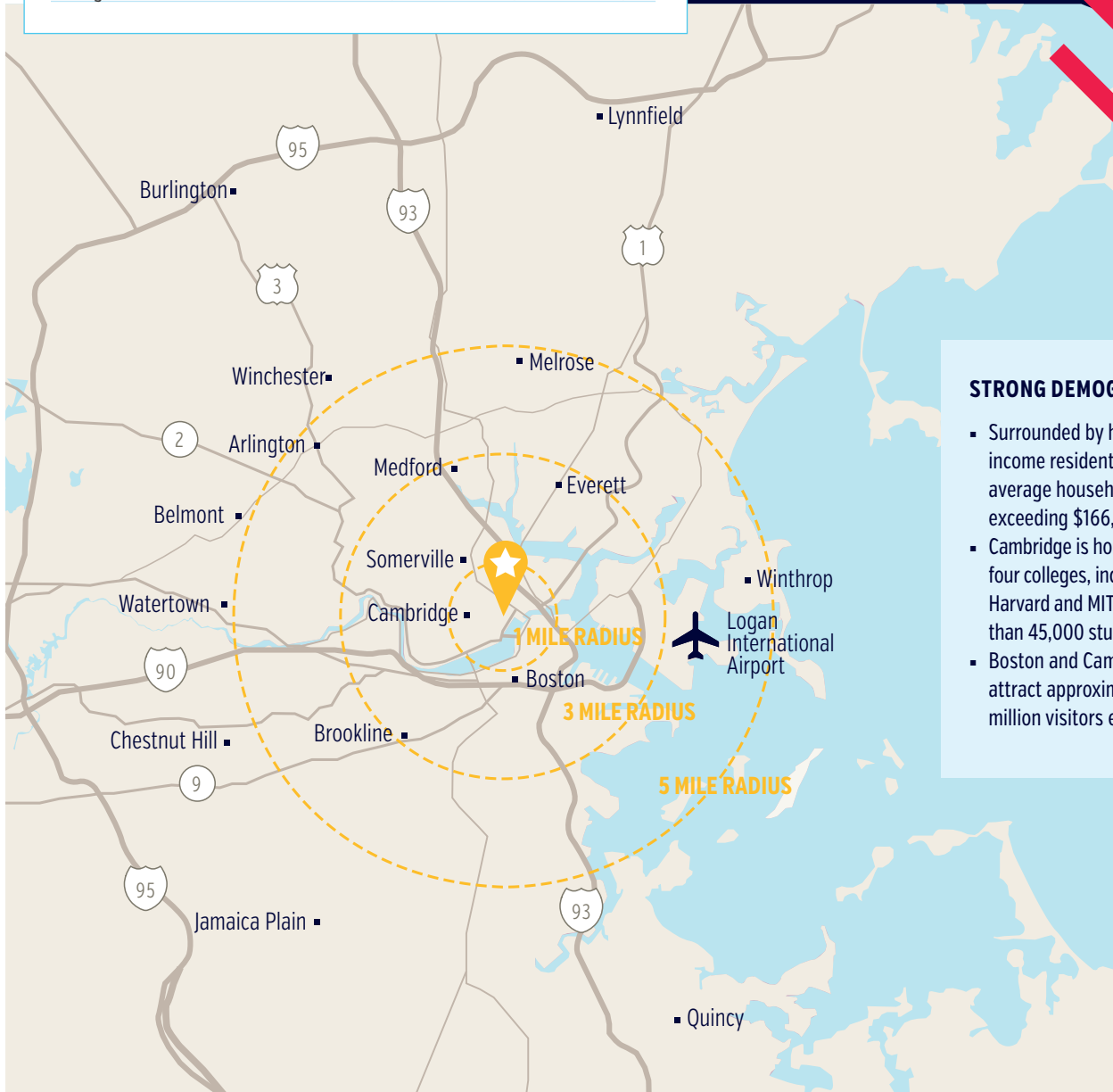
2 MILLION SF MIXED-USE CENTER:
RETAIL, RESTAURANT, OFFICE, LAB, RESIDENTIAL AND HOTEL USES

- **Size:** Two levels of shops and restaurants
- **Parking Spaces:** 1,600+
- **Hotel:** 236 room, AAA Four Diamond Hotel Marlowe by Kimpton Hotels
- **Annual Customers:** 4 major markets: area residents, college students, local workers, and tourists/business visitors



2022 TRADE AREA DEMOGRAPHICS

	1 mile	3 miles	5 miles
Population	49,188	482,493	1.02 M
Daytime Population	96,747	751,676	1.08 M
Households	25,841	205,787	421,478
Average Household Income	\$166,461	\$140,982	\$127,849



STRONG DEMOGRAPHICS

- Surrounded by high-income residential with average household income exceeding \$166,000
- Cambridge is home to four colleges, including Harvard and MIT, with more than 45,000 students.
- Boston and Cambridge attract approximately 20 million visitors each year.



\$166,461
AVERAGE
HOUSEHOLD INCOME
WITHIN 1 MILE



205,787
HOUSEHOLDS
WITHIN 3 MILES



6,500
NEW OR RECENT
RESIDENTS COMING
TO EAST CAMBRIDGE



3,800
NEW OR RECENT
RESIDENTIAL UNITS COMING
TO EAST CAMBRIDGE



Location

HIGHLIGHTS

- Growing population of nearly 50,000 residents within 1 mile
- Average Household Income exceeding \$166,000 within 1 mile
- The number of employees, 83,572 in 2022, that work within a mile of CambridgeSide is growing fast
- Located in an area of more than 32 million sf of lab + office space
- 8.5 million sf of new lab and office space under development in East Cambridge
- Easily accessible by train, car, and pedestrian walkways to some of the world's finest medical, academic, financial and cultural resources



8.5M

1,665,000 sf of new lab + office space at CambridgeSide with 8.5 million sf of new lab + office space under development in East Cambridge



40K

6,000 new office workers coming to CambridgeSide with an additional 40,000 recent or future workers in surrounding East Cambridge developments

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